ENTREPRENEURSHIP (ENTRE)

Entrepreneurship (ENTRE) 201
Introduction to Entrepreneurship
The interdisciplinary course introduces participants from various disciplines to the concept of sustainable entrepreneurship, a manageable process applicable across careers, work settings, and time. The course focuses on building entrepreneurial attitudes and behaviors that will lead to creative solutions within the business community and other organizational environments. Course topics include the history of entrepreneurship, the role of entrepreneurs and intrapreneurs in the 21st century global economy, and opportunity identification. The course will examine elements of creative problem-solving, development of an enterprise concept/model. Examination of feasibility studies, and the social/moral/ethical implications of entrepreneurship. Writing assignments, as appropriate to the discipline, are part of the course. 
Eligibility for ENGLISH 101 and MATH 118, or Consent of Department Chairperson.

Offered At: HW, KK, MX, OH, TR, WR
3 Lecture hours. 3 Credit Hours.

Entrepreneurship (ENTRE) 202
Opportunity Recognition and Development
Participants will learn techniques and processes leading to opportunity (value) recognition to include the assessment of target market, current economic, social, and political climate that provide value opportunities for entrepreneurial ventures. Entrepreneurial opportunities will be assessed relative to personal strengths and weaknesses, financial, professional, social, and personal goals. Writing assignments, as appropriate to the discipline, are part of the course. 
Eligibility for English 101 and Math 118, and Grade of C or better in ENTRE 201, or Consent of Department Chairperson.

Offered At: KK, OH, TR, WR
3 Lecture hours. 3 Credit Hours.

Entrepreneurship (ENTRE) 203
Entrepreneurial Accounting & Finance
An advanced entrepreneurial course structured to expose participants to accounting and financial methodologies in order to assess or predict the financial performance of their enterprise. Building upon their business concepts or existing enterprise, participants will be introduced to core financial and managerial accounting concepts: financial analysis techniques will enable them to prepare short and long-term financial operations plans, including cash requirements for enterprise startup and ongoing operations. Participants will be trained to use computerized accounting software as part of a managerial tool kit to support operation assessment. Writing assignments, as appropriate to the discipline, are part of the course. 
Eligibility for English 101 and Math 118 and Grade of C or better in (ENTRE 201, and ENTRE 202), or Consent of Dept Chairperson.

Offered At: KK, OH, TR, WR
4 Lecture hours. 4 Credit Hours.