Communication Media (CMCMMEDIA) 163

Film Rhetoric
Introductory film making skills, both camera and editing; film viewing designed to cultivate students’ understanding of how films affect them; includes terminology, effects of film on people, how these effects are achieved, and concepts of criticism and advertising. Writing assignments, as appropriate to the discipline, are part of the course.

3 Lecture hours. 3 Credit Hours.

Offered At: TR

IAI: F2 909 GE: Fine Arts