

COMMUNICATION MEDIA (CMMEDIA)

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Film Rhetoric

Introductory film making skills, both camera and editing; film viewing designed to cultivate students' understanding of how films affect them; includes terminology, effects of film on people, how these effects are achieved, and concepts of criticism and advertising. Writing assignments, as appropriate to the discipline, are part of the course.

3 Lecture hours. 3 Credit Hours.

Offered At: TR

IAI: F2 909 **GE:** Fine Arts