

# MUSIC BUSINESS, BASIC CERTIFICATE



College(s): HW

Program Code: 0093

The Basic Certificate program in Music Business prepares students for the study of the techniques and standards needed for a career as a manager, publisher, professional musician, or agent. Completion of the Music Business program can lead to employment with such businesses as recording companies, management firms, publishing companies, music festivals, or music production companies. Practical experience within the music industry is included. The field is highly competitive, but employment opportunities are expanding rapidly.

## Program Requirements

Code	Title	Hours
<b>Required Program Core</b>		
BUSINES 111	Introduction To Business	3
BUSINES 231	Marketing	3
MUSIC 102	Music Theory I	3
MUSIC 105	Group Piano I	2
MUSIC 111	Aural & Keyboard Skills I	2
MUSIC 120	Introduction to Music Business	3
MUSIC 221	Music Literature & History	3
MUSIC 225	Individual Project	2
<b>Total Hours</b>		<b>21</b>

## Pathway

This is an **example course sequence** for students interested in pursuing Music Business. It does not represent a contract, nor does it guarantee course availability. If this pathway is followed as outlined, you will earn a Basic Certificate (BC). The BC program in Music Business prepares students for the study of the techniques and standards needed for a career as a manager, publisher, professional musician, or agent. Completion of the Music Business program can lead to employment with such businesses as recording companies, management firms, publishing

companies, music festivals, or music production companies. Practical experience within the music industry is included. The field is highly competitive, but employment opportunities are expanding rapidly.

## Semester-by-Semester Program Plan for Full-Time Students

All plans can be modified to fit the needs of part-time students by adding more semesters.

Course	Title	Hours
<b>Semester 1</b>		
BUSINES 111	Introduction To Business	3
MUSIC 101	Fundamentals of Music Theory	3
MUSIC 105	Group Piano I	2
MUSIC 120	Introduction to Music Business	3
<b>Hours</b>		<b>11</b>
<b>Semester 2</b>		
BUSINES 231	Marketing	3
MUSIC 102	Music Theory I	3
MUSIC 111	Aural & Keyboard Skills I	2
MUSIC 221	Music Literature & History	3
MUSIC 225	Individual Project	2
<b>Hours</b>		<b>13</b>
<b>Total Hours</b>		<b>24</b>