

MANAGEMENT/MARKETING, BASIC CERTIFICATE



College(s): DA*, HW*, KK*, OH*, TR*, WR*

Program Code: 0023

**Beginning Summer 2016, this program is no longer accepting new students at DA, HW, KK, MX, OH, or WR. Please refer to CCC's other Business offerings.*

Program Requirements

Code	Title	Hours
Required Program Core		
BUSINES 111	Introduction To Business	3
Select one of the following:		3
BUSINES 141	Business Mathematics	
MATH 118	General Education Math (or higher Mathematics)	
Select a minimum of 9 credit hours of the following:		9
BUSINES 231	Marketing	
BUSINES 236	Advertising	
BUSINES 237	Selling	
BUSINES 258	Small Business	
BUSINES 269	Principles Of Management	
Select one of the following:		3
ENGLISH 101	Composition	
SPEECH 101	Fundamentals of Speech Communication	
SPEECH 160	Business & Professional Speech	
Total Hours		18