

# COMMUNICATION DESIGN, ASSOCIATE IN APPLIED SCIENCE



College(s): KK

Program Code: 0165

The Associate in Applied Science degree program in Communication Design is a creative hybrid learning environment that challenges students to acquire competent skills in art, graphics, website, and animation design. Students train as communication designers and entrepreneurs in the visual communication industry.

## Program Requirements

Code	Title	Hours
<b>General Education Coursework</b>		
ENGLISH 101	Composition	3
General Education Mathematics course (MATH 118 or higher)		3
FIN ART 107	History of Architecture, Painting & Sculpture I	3
Fine Arts & Humanities course <sup>1</sup>		3
Social and Behavioral Sciences course <sup>1</sup>		3
<b>Required Program Core</b>		
COM DSGN 101	Introduction to Communication Design	3
COM DSGN 102	Website Design I	3
COM DSGN 104	Digital Photography	3
COM DSGN 132	Publication Design	3
COM DSGN 150	Graphic Design I	3
COM DSGN 202	Website Design II	3
COM DSGN 212	Motion Graphics I	3
COM DSGN 213	Motion Graphics II	3
COM DSGN 224	Digital Typography	3
COM DSGN 250	Graphic Design II	3
COM DSGN 298	Design Studio	3
ART 144	Two Dimensional Design	3

MEDIACM 240	Minicam & Videotape Editing	3
<b>Required Work-Based Learning Courses</b>		
COM DSGN 290	Practicum Internship	3
<b>Program Electives</b>		
Select a minimum of 3 credit hours of the following recommended courses or others as suggested by a College Advisor:		3
ART 131	General Drawing	
ART 132	Advanced General Drawing	
DMD 115	Digital Audio	
FIN ART 108	Hist Of Arch Paint Sculpt II	
MEDIACM 250	Mini-Cam & Video Editing II	
MEDIACM 271	Intro to Interactive Media	
<b>Total Hours</b>		<b>60</b>

<sup>1</sup> One of the courses must fulfill the Human Diversity requirement.

### Pathway

This is an **example course sequence** for students interested in earning a degree in Communications Design. It does not represent a contract, nor does it guarantee course availability. If the pathway is followed as outlined, you will earn a Basic Certificate in Print Design, a Basic Certificate in Web Page Design, an Advanced Certificate in Communication Design and an Associate in Applied Science degree in Communications Design. One course will satisfy the Human Diversity (HD) requirement, and is labeled with an (HD) in the sequence below.

### Semester-by-Semester Program Plan for Full-Time Students

All plans can be modified to fit the needs of part-time students by adding more semesters.

Semester 1	Hours	
ENGLISH 101	Composition <sup>1</sup>	3
COM DSGN 101	Introduction to Communication Design	3

COM DSGN 104	Digital Photography	3
FIN ART 107	History of Architecture, Painting & Sculpture I <sup>1</sup>	3
ART 144	Two Dimensional Design	3
<b>Hours</b>		<b>15</b>
<b>Semester 2</b>		
COM DSGN 224	Digital Typography	3
COM DSGN 150	Graphic Design I	3
MATH 118	General Education Math <sup>1</sup>	4
Social and Behavioral Sciences course <sup>1</sup>		3
Fine Arts & Humanities (HD) <sup>1</sup>		3
<b>Hours</b>		<b>16</b>
<b>Semester 3</b>		
COM DSGN 102	Website Design I	3
COM DSGN 132	Publication Design	3
COM DSGN 212	Motion Graphics I	3
COM DSGN 250	Graphic Design II	3
MEDIACM 240	Minicam & Videotape Editing	3
<b>Hours</b>		<b>15</b>
<b>Semester 4</b>		
COM DSGN 202	Website Design II	3
COM DSGN 298	Design Studio	3
COM DSGN 213	Motion Graphics II	3
COM DSGN 290	Practicum Internship	3
Program Elective (p. 2) <sup>2</sup>		3
<b>Hours</b>		<b>15</b>
<b>Total Hours</b>		<b>61</b>

<sup>1</sup> General Education Requirement

<sup>2</sup> Select a minimum of 3 credit hours of the recommended courses or others as suggested by a College Advisor.

### Program Electives

Code	Title	Hours
ART 131	General Drawing	3
ART 132	Advanced General Drawing	3
DMD 115	Digital Audio	3
FIN ART 108	Hist Of Arch Paint Sculp II	3
MEDIACM 250	Mini-Cam & Video Editing II	3
MEDIACM 271	Intro to Interactive Media	3
Or other courses as suggested by a College Advisor		3

Choose your courses with your College Advisor.

## Careers

This program can prepare students for the jobs listed below. Click on each one to learn more, including average earnings, annual job openings, and how much education people in that field have. For additional guidance and resources on career options, current City Colleges students and alumni can contact the Career Services Office (<https://www.ccc.edu/departments/Pages/Career-Services.aspx>).

## Prepress Technicians and Workers

### Job Description

Format and proof text and images submitted by designers and clients into finished pages that can be printed. Includes digital and photo typesetting. May produce printing plates.

## Salary Based on Experience Level

Take a look at the average hourly/annual earnings for this career in Cook County

Lightcast earnings figures are based on OES data from the BLS and include base rate, cost of living allowances, guaranteed pay, hazardous-duty pay, incentive pay (including commissions and bonuses), on-call pay, and tips.

### Annual Wages

Entry-Level 10 <sup>th</sup> Percentile	\$29,775
Median 50 <sup>th</sup> Percentile	\$43,746
Senior-Level 90 <sup>th</sup> Percentile	\$64,829

### Hourly Wages

Entry-Level 10 <sup>th</sup> Percentile	\$14
Median 50 <sup>th</sup> Percentile	\$21
Senior-Level 90 <sup>th</sup> Percentile	\$31

## Annual Job Openings

66 annual openings in Cook County

## National Education Attainment

Here, you can see the level of education that people in this career complete.

Degree Program	% of Jobs
A high school diploma or less	41.48%
A certificate	9.47%
Some college	20.65%
An Associate degree	23.19%
A Bachelor's degree	5.20%
A Master's or Professional degree	0.00%
A Doctoral degree or more	0.00%

5.20% continue their education beyond an associate degree